

The economy is changing. How is your store reacting?

Situation

Your area has full employment. Finding and paying more for staffing is difficult. You need to serve your customers with the staff you have on hand and to do so more effectively. You need to keep service levels high. How?

- Give customers faster service at your till with Integrated Payment System
- Gain efficiency in the back office through fewer cashier errors superior management reporting tools, quicker month ends
- Easy to learn system for new staff to improve productivity
- Doing more with the same number of back office staff with improved purchasing OGC tools that are better integrated and solving Unit of Measure issues
- Better merchandising results with matching labels that are faster to create and easier to read for your customers.
- Wireless technology means you can delegate more to department managers while they are on the floor for purchasing, price checking, etc. They can serve more customers with sales orders before reaching the cashier. Get people out of the office and on the sales floor.

A dealer calculated their OGC benefits as follows:

- Their sales increased this summer by 11% handled with the same number of staff;
- Transaction increased 10% with same number of staff;
- Labour costs actually decreased 6% (fewer hours paid in the back office) and is seeing it trend to 15% as the store sells more without increasing staff (eventually cutting down one cashier position);
- Saved person 1-2 hours every day balancing tills;
- Only ½ day a week now with OGC for administering the system instead of 2-3 days a week

SIGNIFICANT AND MEASURABLE SAVINGS



What are users enjoying about the change to OGC?

- Integrated Debit/Credit, gift cards and loyalty programs (e.g. Air Miles)
- Seeing order status from group (e.g. Shipped/confirmed, etc.)
- Automatic download at night
- Auto merge batch by UPC
- Time saving wireless technology
- Downloading vendor direct SKU's
- Suggested price changes showing overridden items
- Assigning the label format to the item
- Printing labels by bin location
- Printing suggested orders by bin location

And...

IMPROVED SERVICE AND SUPPORT